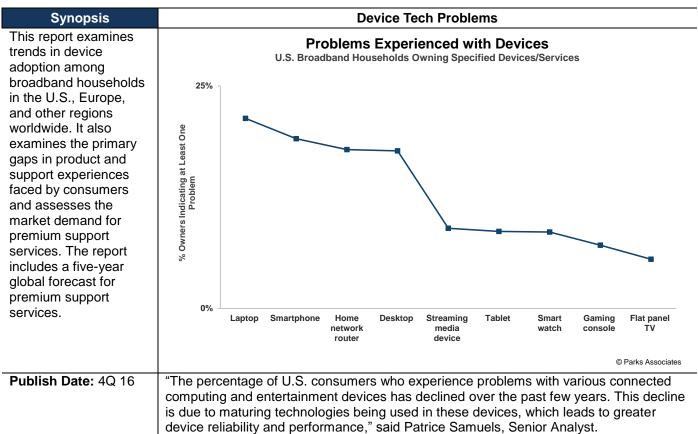


# Evolution of Support Services: Global Trends and Outlook

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Global Computing and Entertainment Device Penetration

Global Smart Home Device Penetration

Connected Healthcare Device Adoption

Problems Experienced with Devices (2014 & 2016)

Problems with Connected Computing and Entertainment Devices (2016)

Smart Home Devices: Technical Problems Experienced (2014 & 2016)

Leading Smart Home Access and Lighting Device Problems (2015 - 2016)

Leading Smart Sensor and Smart Home Device Problems (2015 - 2016)

Leading Connected Healthcare Device Problems (2015 - 2016)

Technical Problem Resolution: Professional Channels (2014 & 2016)

Technical Problem Resolution: Self-Help Channels (2014 & 2016)

Problems Resolution in the U.S Market (2014)

Problems Resolution in the U.S Market (2016)

Problems Resolution Western Europe (2015)

Trends in Subscription Technical Support Service Adoption (2012 - 2016)

Premium Support Services from Major Brands in North America

Premium Support Services from Major Brands in Western Europe and Asia-Pacific

**Proactive and Personalized Support Solutions** 

Importance of and Satisfaction with Aspect of Support (Q1/16)

Automation Strategies that Reduce Customer Effort

Importance of and Satisfaction with Aspect of Support (Q1/16)

Consumer Concerns when Using Connected Devices (Q3/15)

Bask Premium Technical Support Service

Forecast Methodology - Setup/Installation Services

Forecast Methodology - One-time Support Services

Forecast Methodology – Subscription Support Services

Total Revenue – Premium Technical Support Services in North America

Total Revenue – Premium Technical Support Services – Western Europe



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Total Revenue - Premium Technical Support Services - Asia-Pacific

#### **List of Companies**

Amazon AOL

Asia-Pacific Microsoft
Asurion Netflix
AT&T Norton
AVG NTT Docomo
Best Buy Office Depot

BT OnProcess Technology

Lenovo

McAfee

Carbon Monoxide Detectors
Carphone Warehouse
Cincinnati Bell
Comodo
Connected World Services
Optus
Orange
PayPal
PayPal
PC World
Phone House

Cox Rogers Communications
CSS Corp Sam's Club

Dell Soluto
Deutsche Telekom Spotify
Dixons Carphone Support.com
Elisa Swisscom
Fitbit Telefónica
Frontier Telenor

Geek Squad Telia Sonera Holistic Labs Telstra

HP Trusource Labs Ihiji Verizon KPN Virgin Media

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